

## 應用藝術研究所碩士班

106 學年度

最低修業年限	一年
應修學分數	工業設計組 31 學分，視覺傳達組 31 學分
應修（應選）課程及符合畢業資格之修課相關規定（如無，則免填）	<p>工設組/視傳組必修課程：</p> <ol style="list-style-type: none"> <li>1.設計與藝術專題研討(每學期 1 學分)，為一、二年級每學期必修課程。</li> <li>2.「設計個別研究」必修 3 學分。至多以 6 學分為限。</li> <li>3.至少應修滿本所六門課程(不含設計與藝術專題研討)。</li> <li>4.至少應修滿四門各組開設之課程。</li> <li>5.至少應修設計或藝術創作實務相關課程一門。</li> <li>6.以藝術創作畢業要件者，至少必修「設計與藝術創作實務」相關之課程二門。</li> <li>7.以<u>研究</u>論文為畢業要件至少應修研究方法相關課程一門。</li> </ol>

## Institute of Applied Arts, Masters Degree

2017 Academic Year

Mini.Period of Study	One Year
Total required credits	Industrial Design Pathway: 31 credits Visual Communication Pathway: 31 credits
Regulations	<p>Compulsory Courses for Industrial Design/Visual Communication Design</p> <ol style="list-style-type: none"> <li>1.For the first and second year, students must take the “Seminar on Arts and Design” course. (1 credit per semester)</li> <li>2.The “Independent Study on Design” course provides 3 credits. Maximum 6 credits during your study.</li> <li>3.Students should take at least 6 courses from the Institute of Applied Arts during their study. The compulsory “Seminar on Arts and Design” courses are not included within the 6 required courses.</li> <li>4.Students should take a minimum of 4 courses from each pathway.</li> <li>5.Students are required to take at least one course related to their arts and design specialism.</li> <li>6.Students whose final projects are based on art, must take a minimum of 2 courses related to their arts and design specialism during their study.</li> <li>7.Students who decide to focus on research and dissertation writing should take a minimum of one course related to academic research methodologies.</li> </ol>

## 應用藝術研究所博士班

106 學年度

最低修業年限	三年
應修學分數	24 學分(含 6 學分設計與藝術專題研討)
逕博應修學分數	50 學分(含碩士班所修課程學分)，本所課程至少 30 學分(不含設計與藝術專題研討)
應修（應選）課程及符合畢業資格之修課相關規定（如無，則免填）	<p>必修課程：</p> <p>設計與藝術專題研討(1 學分，需修滿6 學分)；</p> <p>傳播與科技組需加修3 學分知識與方法。</p> <p>傳播與科技組：</p> <p>一、先修課程（3 門，共計9 學分）</p> <p style="padding-left: 20px;">傳播理論、傳播研究方法：量化取向、傳播研究方法：質化取向</p> <p>二、必修課程（2 門，共計6 學分）</p> <p style="padding-left: 20px;">知識與方法、設計與藝術專題研討</p>

	<p>三、本組選修課程（10 選5，共計15 學分）</p> <p>媒體策略管理與行銷、組織傳播與公共關係、多媒體人機互動概論、雛形設計與製作、科技/科學傳播、網路與社群媒體行銷、娛樂媒介研究、網路空間與社群、媒體文化專題、科技新聞與公關實務。</p> <p>附註：碩士班逕行修讀博士學位學生，先修課程可列入畢業學分之計算。</p>
備註	研究生可抵免學分之總數，以應修畢業學分三分之一為限。

## Institute of Applied Arts, Doctoral Degree

### 2017 Academic Year

Minimum Period of Study	3 Years
Total required credits	24 Credits(6 credits of “Seminar on Arts and Design”. Students of the Art and Technology Innovation Pathway have to take 3 extra credits through “Knowledge and Methodology”.)
Continuing PhD Students	50 credits, including credits taken during Masters Degree study. In addition, students must fulfil a minimum of 30 course credits from the Institute of Applied Arts, during their study.
Regulations of compulsory courses	<p>1.Course “Seminar on Arts and Design” provides 1 credit each semester. Students should take a minimum of 6 credits. Students of the “Communication and Technology” Pathway have to take 3 extra credits on “Knowledge and Methodology”.</p> <p>Regulations of “Communication and Technology” Pathway 1.Pre-sessional Courses (3 course, total 9 credits)</p> <p>Communication Theory and Communication Methodologies : Quantified Approach Communication Methodologies : Qualitative Research</p> <p>2.Compulsory (2 courses, total 6 credits)</p> <p>Courses: Knowledge and Methodology, and Seminar on Arts and Design</p> <p>3.Elective Courses ( 5 out of 10 courses, total 15 credits)</p> <p style="padding-left: 40px;">Strategic management and marketing for media organizations Organizational Communication &amp; Public Relations Introduction to Human-computer Interaction Design Prototype Design and Development Science/Technology Communication Internet and Social Media Marketing Entertainment Media Study Community in Cyberspace</p>
Notes	The maximum transfer credits for Masters’ degree students should be 1/3 of the total study period.